

Nomination for Board of Governors Election

15th General Assembly of the Roundtable on Sustainable Palm Oil (RSPO)

15th November 2018

BOARD SEAT SECTOR: OIL PALM GROWERS - SMALLHOLDER

Name of organisation	FELDA
Membership number	1-0013-04-000-00
Name of nominee	Haniff Ahmad Norilah
Position in organisation	Deputy Director General of FELDA
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Summary

Nominee Profile

Mr Haniff Ahmad Norilah began working at FELDA as an accountant in 1992. He has a Master of Business Administration (Executive) degree from RMIT University, Melbourne, Australia and a Bachelor of Accountancy (Hons) degree from UiTM Shah Alam. He is a member of various professional bodies:

- (i) Malaysian Institute of Accountants – Chartered Accountant (M)
- (ii) The Association of Chartered Certified Accountants (UK) – Chartered Certified Accountant (UK)
- (iii) Chartered Tax Institute of Malaysia - ACTIM
- (iv) The Chartered Institute of Public Finance & Accountancy (UK) – Chartered Public Finance Accountant (UK)
- (v) Certified Practising Accountants (Australia) – CPA (Aust.)
- (vi) Malaysian Institute of Management – Associate Fellow

He has attended major management courses such as 'Top Management Management' - Asian Institute of Management (AIM), 'The Oxford Strategic Leadership Programme' - Said Business School, University of Oxford, United Kingdom and 'Achieving Outstanding Performance Programme' - INSEAD, France. Prior to joining FELDA, he worked at Rashid Hussain Berhad (1990) and Perwira Habib Bank (1991). Mr. Haniff was appointed as Assistant Finance Director in 2002, Financial Controller in 2003, Deputy Finance Director in 2007 and as Finance Director in 2008.

He was then transferred to Food Security Department in 2012 and was made Director in Deputy Director General (Economic Development) office in 2016. Starting from 1 Nov 2017, he was appointed as Deputy Director General (Economic Development).

Organisation Profile

The Federal Land Development Authority (FELDA) was established on 1st July 1956 under the Land Development Ordinance 1956 under the Ministry of Land and Co-operative Development with the objective to eradicate poverty through land development and resettlement of rural people.

Since 1958 to 1990, a total of 112,635 settlers have been placed in all FELDA schemes. From 1996 onwards, the government no longer channels annual budget to FELDA and believes that it has the credibility to stand financially independent and hence becomes a statutory body that generates its own income through diverse business activities. It is the largest producer of palm oil in Malaysia, accounting for 18.7% of the planted area and 20.6% of the total crude palm oil production in year 2001 in Malaysia.

FELDA has the social-economic mandate of developing forest land for the resettlement the rural and landless poor. FELDA's original function was to channel financial assistance to State governments for land development programmes but this was changed in 1961 when it was given the responsibility for new land development and settlements for the country. Since the mid-eighties, FELDA has focused on development of plantations on a commercial basis.

The aims of FELDA, are:

- To successfully manage established and developed agriculture areas through effective field management practices to increase settlers' incomes by maximizing yields and minimizing production costs.
- To contribute towards improving the settlers well-being by ensuring that they meet a higher standard of living in a well organised and conducive way.
- To set up a dedicated and efficient management team that capable of implementing all the activities as planned.